



About BridgeWater

BridgeWater Consulting, LLC is a full-service outsourced marketing firm designed to manage the marketing communications strategies for businesses, firms and organizations who are dealing with downsizing, or simply just aren't ready to hire a full-time marketing professional. Our clients receive the marketing talents of highly-experienced individuals working together to provide expertise as one team.

At BridgeWater Consulting, we offer our entire team at a lower cost to our clients than the expense of just one in-house senior level marketing manager.

Our mission is to listen, strategize, create, communicate, and deliver value.

We collaborate with clients to determine pain points and subsequently create effective marketing plans. Our execution strategies and specific marketing recommendations, coupled with our knowledge and relationships with local and national business media, increase revenue, attract more clients, build market share and awareness, leverage sales skills, and persuade public opinion.

How We Work

BridgeWater Consulting bridges clients to bigger business goals. We work with clients on engagements from strategy to implementation. It's important for clients to not only have a strategy in which to work, but also implement that strategy so they come full circle and see the benefits and return-on-investment.

It takes a committed, focused team to implement and work the strategy. With BridgeWater Consulting, you receive the marketing communications expertise of a seasoned team of professionals who have an average of 15 years experience in the industry. Our talented, full-service team is efficient and resourceful. Our team members meet with clients on a monthly basis (more often if needed), but we won't take up any space and we have no overhead.

The first step in building our relationship is for our business development team to meet with you to discuss your marketing communications needs based upon your business goals, objectives, strengths, and pain points. We'll analyze your current situation and provide a cost analysis for the scope of work we've outlined in the engagement to achieve your goals. We bill our clients on monthly fixed fees for the scope of work to allow for easier budgeting.

We do offer a la carte project services on an hourly basis. We'll provide you with a quote for those services once we determine your goals, objectives and expectations.



Our Services

Marketing Communications Strategy

E-Marketing Strategies

Social Media Planning,
Implementation and Monitoring

Media Relations and Public Relations

Event Planning and Implementation

Sales Training and Development

Assessment, Customer Surveys and Analysis

Branding

Graphic Design Services

Collateral Materials Design, Copywriting and Production

Web Site Development and Audio/Podcasting Production

Hispanic Market Segment Specialties

Healthcare Clinical Research Writing